





Turning readers into  
millionaires...

## **What is My Making Money Magazine?**

My Making Money Magazine is part of Mithra Publishing, the publishing house behind the valuable guide books, Financial Independence and Property Investment 3.0

Our mission is to turn our readers into millionaires by providing them with useful, practical and valuable advice written by people who know about money.

My Making Money Magazine is not a news magazine. There are too many of these already. Rather, we are a magazine produced with CARE

### **Commentary, Analysis, Reflection and Experience**

Our mandate is to provide readers with the information they need to make smart decisions on how to create wealth and become millionaire. My Making Money Magazine targets the hottest financial topics of the day in business, investing, personal finance, real estate, Internet business, and retirement.

But we also go beyond the typical financial knowledge. We challenge the conventional wisdom, and we tell the stories of success. We expand the meaning of wealth, showing how it can align with passion and purpose. We show how to leverage wealth for a better life.

### **We accomplish our mission by:**

- Empowering investors with the knowledge to make smart financial decisions.
- Discovering opportunity, regardless of overall economic conditions.
- Challenging the old ideas about wealth, and championing the new ideas that work.
- Connecting people with resources and other people to build wealth.
- Unleashing the power of wealth to build a better world for all.

### **We believe that:**

- Financial opportunity never sleeps—and is always present.
- The rules for building wealth have not changed, but the tactics have.
- All investors must take command of their wealth and learn continually.
- Wealth is bigger and better than money itself.

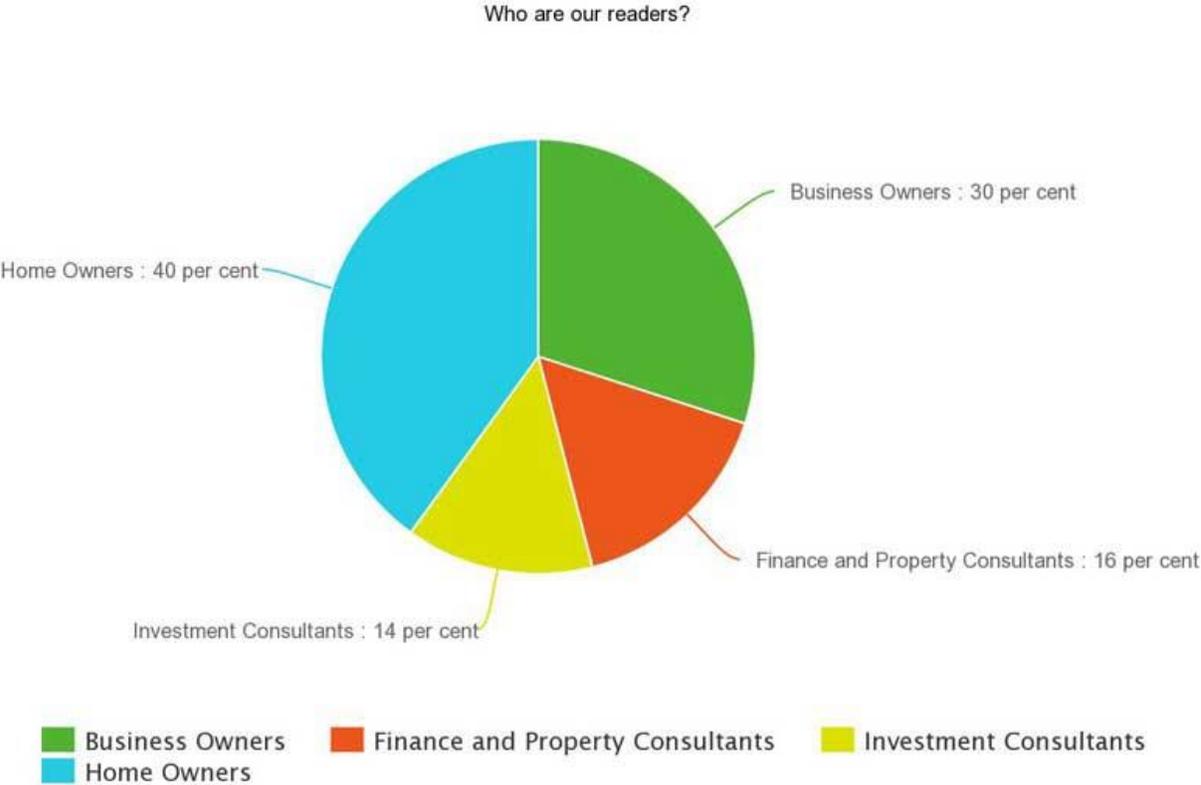
My Money Making Magazine includes practical investment and wealth generating advice from some of the smartest minds in investment, business and personal finance.

Our thought provoking articles provides solid advice for all income levels by profiling real people and the financial steps they can take.

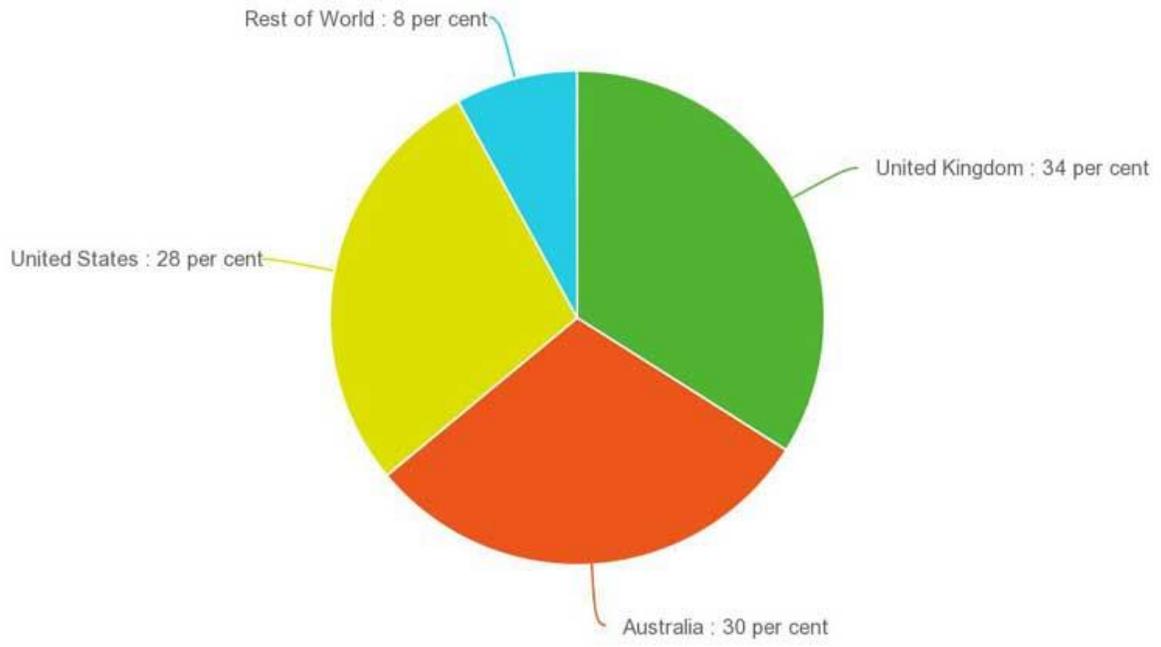
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# Who reads My Making Money Magazine?

Our readers range from small business owners to financial and property consultants, investment experts and homeowners looking for practical advice on how to make and save money. . My Making Money Magazine receives an average of 18,000 unique visits a month. Our readership is focused on Australia, the US and the United States.



Where our readers are from



■ United Kingdom   ■ Australia   ■ United States   ■ Rest of World

## Who writes My Making Money Magazine?

My Making Money Magazine has one of the most impressive rosters of contributors in the world, We have 30 writers producing engaging and thought provoking content to My Making Money Magazine. Our writers are all consultants, chief executives, CFO's, managing directors, senior partners, company founders or widely regarded business coaches.

Our contributors reflect our readership and have organizations in Australia, the UK or the United States. Contributors to My Making Money Magazine include names like Richard Morris is UK CEO of Regus, Growth Strategist and Success Coach Sharon Jurd and Bourse Communications MD Rod North.



Richard Morris is UK CEO of Regus. Regus is the world's largest provider of flexible workspace, able to meet the needs of large corporates, small businesses and flexible, mobile workers.



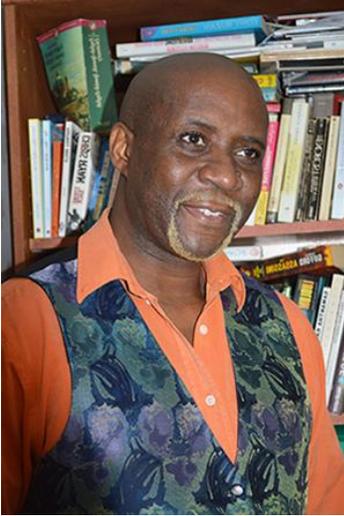
Sharon Jurd is a highly respected International best-selling author as well as a seasoned Business Executive, Entrepreneur, Growth Strategist and Success Coach. She is passionate about helping people grow their business faster than the competition by living those business owners financial freedom, and the choice to live the life they deserve.

For more than 20 years, Sharon has worked, travelled, consulted and taught internationally, speaking to, motivating, delivering seminars, business coaching and mentoring in an impressive and informative format to show a proven formula to reach financial freedom and success. Thousands of people in Australia, New Zealand, England, France, Italy, United Arab Emirates, USA, and Canada has benefited and learned on how to create wealth and financial success making her an amazing speaker and business consultant. Her achievement and motivational programs plus articles published in newspapers and magazines nationally and internationally, have made her a sought after speaker and consultant on the international stage.



Rod North has been working in the financial services industry for over 25 years, having held leading roles in share broking, investor relations, media & PR, investment and funds management. He has extensive experience in company analysis, financial management and national promotion and marketing of financial products and services. He has acted in high-level corporate advisory roles to a number of private and public companies at senior executive and board level, advising on communications and investor relations strategies

## **My Making Money Magazine editor Kizzi Nkwocha**



Kizzi Nkwocha has been a journalist and media consultant for over twenty years.

He has edited a number of B2B titles as well as presented shows on TV and radio. In 2011 his team won the SIPA award for social media. Kizzi runs a social media training service for business at [www.socialbiztraining.com](http://www.socialbiztraining.com)

His books have included the fiction novel, Heavens Fire, the business guide books: Business, Business, Business !, Mind Your Own Business, Insiders Know-How: Public Relations and the international bestseller SocMed: Social Media For Business

**How to promote your business in My Making Money Magazine**



## Advertising Rates

My Making Money Magazine currently offers four ways to promote your business in our online magazine. They are sponsored posts, the front page banner, medium banner and the box ad. To discuss how we can work with you to promote your business, please email [editor@mymakingmoneymagazine.com](mailto:editor@mymakingmoneymagazine.com) or call 0033637982425 or 07010-120458

### Sponsored posts

A sponsored post in My Making Money Magazine costs £90 a month. Each article is between 300 – 1,000 words and can be accompanied by up to 3 images. Links to your company are included at the end of the article and in the body of the text.

### Front page banner (728 x 90)

A grey rounded rectangular box containing the text "Your ad here 728x90". The text "Your ad here" is in a grey serif font, and "728x90" is in a red serif font.

1 year £400    6 months £300

### Medium banner (468 x 60)

A solid green rectangular box containing the text "468 x 60" in a white sans-serif font.

1 year 300    6 months £200

### Box ad (200 x200)

A blue square box containing the text "200 X 200" and "BANNER" in a white sans-serif font.

1 year £200    6 months £150

